



Business Hall of Fame
2020 Laureate

Deborah Petrine
CEO/Chair,
Commonwealth Care-Roanoke



Business Hall of Fame
2020 Entrepreneur of the Year

Kevin Bloomfield
Founder,
Bloomfield Partners

Sponsorship Levels

	Presenting <i>(SOLD)</i>	Laureate	Entrepreneur	Summa Cum Laude	Magna Cum Laude
Virtual Sponsorship Benefits	\$13,500	\$10,000	\$5,000	\$3,000	\$1,500
Company Logo on Electronic on Save the Date <i>Distributed to JASWVA network of business professionals</i>	X				
Full Page Color Ad, Inside Front Cover of Event Program	X				
Company Logo Posted on Live Stream	X	X	X	X	X
Verbal Recognition & Appreciation to all attendees	X	X	X	X	
Recognition in all Event-Related Press Releases <i>Distributed to media statewide</i>	X				
Company Logo on Homepage of JASWVA Website for One Year	X				
Company Logo on Electronic Invitation distributed to JA network	X	X	X	X	
Company Logo on JASWVA Event Page	X	X			
Link to Company Website on JASWVA Event Page	X	X			
Individual Company Promotion on all JASWVA Social Media Platforms <i>Facebook, Twitter, LinkedIn, Instagram</i>	X	X	X	X	
Group Sponsor Promotion on all JASWVA Social Media Platforms <i>Facebook, Twitter, LinkedIn</i>					X
Company Logo and Website Link in Virtual Program <i>Shared with all event attendees</i>	X	X	X		
Featured in Email to Full JASWVA Network Post-Event	X	X	X	X	X
Toasting Box for 16	X				
Toasting Box for 8		X			
Toasting Box for 4			X		
Toasting Box for 2				X	
Half Page Color Ad in Event Program		X			
Quarter Page Color Ad in Event Program			X		
Logo in Event Program	X	X	X	X	X
Live Stream Recognition During Award Presentation	X	X	X	X	
Recognition As Underwriter of Four (4) Classroom Kits					X

For more information on sponsorship opportunities, please contact Betsy Feldmann at betsy@jaswva.org

All corporate sponsors of more than \$3,000 will be given a “booth” at the JA Inspire! Virtual Career Fair on April 13 for students in grades 8-12.